

# 41. Immunoanalytical days (Pilsen)

March 22. – 24., 2020

## Organizing institutions

Czech Society of Nuclear Medicine  
Czech Society of Clinical Biochemistry  
University Hospital in Pilsen  
Charles University, Faculty of Medicine in Pilsen  
Organizing agency Booster Event

# Focus of the conference

- Considerable space will be devoted to innovations in immunoassays and new technologies
- The cooperating company (gold and silver sponsors) will have the opportunity to present in the professional program the product that has most influenced the world of immunodiagnostics, or considers it to be its top product

## Presentation of the product within the professional program (gold and silver sponsor)

- The cooperating company has the opportunity to address an expert from the Czech Republic or abroad who will prepare a professional lecture on the topic
- It will not be a commercial presentation, but a presentation of experience with the practical use of the product

# Sponsorship options

- **GOLD SPONSOR (2000 EUR)**
  - Exhibition area (10 m<sup>2</sup>)
  - Listing the company name and logo as a sponsor on the conference website and in all printed conference materials
  - Possibility to present the product that influenced the world of immunodiagnostics, or your top product through the addressed expert
  - One-page advertising of the company in the conference abstract book
  - Advertising materials included in conference bags

# Sponsorship options

- **SILVER SPONSOR (1200 EUR)**
  - Exhibition area (5 m<sup>2</sup>)
  - Listing the company name and logo as a sponsor on the conference website
  - Possibility to present the product that influenced the world of immunodiagnostics, or your top product through the addressed expert
  - Introduction of the company logo in the conference abstract book
  - Advertising materials included in conference bags

# Sponsorship options

- **BRONZE SPONSOR (600 EUR)**
  - Exhibition area (3 m<sup>2</sup>)
  - Listing the company name and logo as a sponsor on the conference website and in all printed conference materials
  - Introduction of the company logo in the conference abstract book

# Other forms of sponsorship

The Organizing Committee also welcomes other forms of cooperation by agreement

## For example:

- Name tags
- Sponsoring of social evening
- Sponsoring coffee breaks
- Etc.

This support will be presented on the website and in the conference printed materials

# Sponsorship options

COOPERATION OFFER	GOLD	SILVER	BRONZE
<b>Basic offer</b>			
Exhibition Area 10 m <sup>2</sup>	✓	✗	✗
Exhibition Area 5 m <sup>2</sup>	✗	✓	✗
Exhibition Area 3 m <sup>2</sup>	✗	✗	✓
Listing the company name and logo as a sponsor on the conference website	✓	✓	✓
Listing the company name and logo as a sponsor in all printed conference materials	✓	✓	✓
Introduction of the company logo in the conference abstract book	✓	✓	✓
Possibility to present the product that influenced the world of immunodiagnostics, or your top product through the expert	✓	✓	✗
One-page advertising of the company in the conference abstract book	✓	✗	✗
Advertising materials included in conference bags	✓	✓	✗
<b>Extended offer</b>			
Screening of company promotional materials (loop max 5 slides) during breaks throughout the conference	400 EUR	400 EUR	400 EUR
Screening of company promotional materials (loop max 5 slides) during breaks one conference day	280 EUR	280 EUR	280 EUR
Screening of the company logo in the conference hall during breaks throughout the conference	200 EUR	200 EUR	200 EUR
Screening of company logo in conference hall during breaks one conference day	120 EUR	120 EUR	120 EUR
Name tags for conference participants with your company logo	200 EUR	200 EUR	200 EUR

*All prices are without VAT*



**We look forward to working together in 2020**

On behalf of the Organizing Committee

prof. Ondrej Topolcan, MD., Ph.D.

Radek Kucera, Ph.D.

Frantisek Stumr, Ph.D.

<http://iadcongress.eu/>